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BottleDrop customers helping Jackson County residents recover after fires

Donation to Rogue Valley Habitat for Humanity will support efforts to rebuild homes

Clackamas, Ore. -- The Oregon Beverage Recycling Cooperative (OBRC), parent organization to [BottleDrop](#), announced a \$2,500 donation to the Rogue Valley Habitat for Humanity's Jackson County Fire Relief Fund. The donation, generated through BottleDrop's [Containers for Change](#) program, will support rebuilding efforts in Jackson County after devastating summer wildfires destroyed many homes in the area.

OBRC is also making a donation from the Containers for Change program to the McKenzie Community Development Corporation's fund to help their community rebuild after the devastating, 174,000-acre Holiday Farm Fire this summer.

"We know that families continue to suffer from last summer's wildfires long after the flames were extinguished," said Eric Chambers, OBRC's Director of External Relations. "Our customers are amazingly generous, and we wanted to create a straightforward way for them to support projects like this with funds from their bottles and cans."

BottleDrop's Containers for Change program provides Oregonians with an easy way to donate funds from their bottles and cans to excellent nonprofits operating in communities around the state. BottleDrop customers can participate by simply leaving their bag tag stickers off of their Green Bags, and dropping them off at any BottleDrop facility, like the Redemption Center in Medford, Ore.

"The BottleDrop donation process makes it very easy for people to donate, and collectively every little bit can add to up to a significant amount. Habitat for Humanity within the Rogue Valley will soon begin the re-building process for low-income people in need of housing, and seeking as many donations as possible to purchase necessary construction material" said Denise James, Executive Director of Rogue Valley Habitat for Humanity.

BottleDrop customers can visit bottledropcenters.com/containersforchange/ to learn more about this program, and how they can use their beverage containers to support excellent nonprofits, foundations, and advocacy organizations in Oregon.

About OBRC

The Oregon Beverage Recycling Cooperative (OBRC) is the industry steward of Oregon's nationally recognized beverage container redemption system. Headquartered in Clackamas, OR, OBRC is a statewide not-for-profit cooperative, formed by the beverage industry. OBRC helps keep Oregon beautiful by providing outstanding services to partners, distributors, retailers and the public for the recovery, reuse and recycling of beverage containers. Through OBRC's BottleDrop Redemption Centers and container pickup service for more than 2,500 retail partners, the co-op recycles around 2 billion beverage containers annually, protecting the Oregon we love, supporting the causes we cherish and inspiring innovation beyond our borders – all without a single penny of state funding. To learn more, visit BottleDropCenters.com or OBRC.com.

About Rogue Valley Habitat for Humanity

Habitat for Humanity provides affordable, simple, decent housing for people with low income, and a need for housing who are also willing to partner with the organization with sweat equity. Houses are typically built with volunteer labor and then sold with an affordable monthly mortgage. Over 70 homes have been built and sold in Jackson County since 1987, utilizing over 1000 individual volunteers each year. The organization is expecting to begin building in the Phoenix/Talent area within the next few months. Please go to our website for additional information, <http://www.roguevalleyhabitat.org>.

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[Here](#) you will find photos of Oregonians processing or bringing Blue Bags filled with redeemable containers to facilities to benefit nonprofits around the state. Photos should be credited to Oregon Beverage Recycling Cooperative.