



## PRESS RELEASE

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**For Immediate Release**

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### **BottleDrop's 2<sup>nd</sup> statewide Hidden Bottle Hunt deemed a huge success**

*Treasure hunters direct a total of \$6,000 to Oregon nonprofits*

The Oregon Beverage Recycling Cooperative's statewide Hidden Bottle Hunt was a great success, with Oregonians decoding clues and visiting parks throughout the state from July 6-10 to search for six commemorative, green-colored bottles. The lucky hunters included:

- Zone 1E: Amber Kaney and her teammates Tommy, Edith and Vina Hefflinger, Jason Stride and Neal Dietz – all of Oregon City and Portland – found the bottle in Wilsonville's Memorial Park and are directing the \$1,000 donation to the Rose Festival Foundation.
- Zone 1W: Megan Futrell of Tigard, hunting with Elizabeth and Katen Guise of Beaverton, found the bottle in Trojan Park near Rainier and are directing the \$1,000 donation to Rabbit Advocates.
- Zone 2: Johanna Field of Eugene, assisted by Dawn, Marie and Melissa Dettner, found the bottle in Eugene's Amazon Park and is directing the \$1,000 donation to the Shelter Animal Resource Alliance (SARA).
- Zone 3: Kim Thurman and Rob Schneider of Shady Cove found the bottle on the Quarry Trail near Jacksonville and are directing the \$1,000 donation to the Rogue Valley Genealogical Society.
- Zone 4: Shane Chatham of Bend found the bottle in Bend's Hollinshead Park and is directing the \$1,000 donation to the Upper Deschutes Watershed Council.
- Zone 5: Nicole Ferguson and Jesse Grimes of Pilot Rock found the bottle in Hermiston's Riverfront Park and are directing the \$1,000 donation to Pendleton Animal Welfare Shelter (PAWS)/Pioneer Humane Society.

"Congrats to the lucky finders! And thank you to everyone who participated – our volunteer clue writers, everyone who came out to look for a bottle, and everyone who followed the hunt on social media. We were very excited to see so many people, across the entire state, enjoying the special places the Bottle Bill helps protect while they hunted for bottles," said Eric Chambers, external relations director for OBRC, the not-for-profit cooperative that serves as the operational steward of the Bottle Bill.

## **Photos of the finders can be found here.**

Each clue is now explained on the [bottle hunt webpage](#).

Anyone interested in more treasure hunting opportunities can join the [PDX Treasure Hunting](#) group on Facebook.

## **What is the Hidden Bottle Hunt?**

OBRC's second statewide [Hidden Bottle Hunt](#) ran July 6-10, 2022 to commemorate the 51<sup>st</sup> anniversary of the Oregon Bottle Bill. It was a treasure hunt with six specially designed green-painted bottles with commemorative medallions hidden throughout the state. BottleDrop released one clue per bottle, per day, on their website, leading hunters to the final hiding spot. The lucky finders each kept the commemorative bottle and selected a BottleDrop nonprofit partner to receive a \$1,000 donation through BottleDrop's Containers for Change program.

## **What is the Bottle Bill?**

On July 2, 1971, Oregon became the first state in the nation to pass a Bottle Bill – a system that provides a redemption value to Oregonians, incentivizing recycling and keeping bottles and cans out of our natural areas. It remains a groundbreaking approach to addressing the issue of litter in our forests, rivers, beaches, scenic byways and other natural areas. Over time, Oregon's system has grown and innovated, and has become a national model of beverage container redemption and recycling, inspiring national and international delegations to visit Oregon to learn about its unique and effective system. Learn more about the Bottle Bill [here](#).

## **About BottleDrop and the Oregon Beverage Recycling Cooperative**

The [Oregon Beverage Recycling Cooperative](#) (OBRC) is the industry steward of Oregon's nationally recognized beverage container redemption system and operator of the BottleDrop network. Headquartered in Clackamas, Ore., OBRC is a statewide, not-for-profit cooperative, formed by the beverage industry to serve as the operational steward of Oregon's Bottle Bill. OBRC helps keep Oregon beautiful by providing outstanding services to partners, distributors, retailers and the public for the recovery, reuse and recycling of beverage containers. Through OBRC's BottleDrop Redemption Centers and container pickup service for more than 2,500 retail partners, the co-op recycles nearly two billion beverage containers annually, protecting the Oregon we love, supporting the causes we cherish, and inspiring innovation beyond our borders – all without any taxpayer funding.