



June 15, 2021

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BottleDrop customers helping support sea otters

Donation to Elakha Alliance will support wildlife and ecosystems on the Oregon coast

Clackamas, Ore. -- The Oregon Beverage Recycling Cooperative (OBRC), parent organization to [BottleDrop](#), announced a \$2,500 donation to the Elakha Alliance, a Siletz, Ore. based nonprofit focused on seeing the return of sea otters to their native habitat on the Oregon coast. The donation, generated through BottleDrop's [Containers for Change](#) program, will be used by the nonprofit to support outreach and education efforts to raise awareness about the importance of bringing back sea otters to the marine ecosystem.

"Since day one, the Bottle Bill has been focused on reducing litter in our aquatic ecosystems, helping restore our natural environment and marine habitat," said Eric Chambers, external relations director at OBRC. "The Elakha Alliance is working to turn back the clock, and helping sea otters get reestablished and thrive in their native habitat on the Oregon coast, and we're very happy to support their work."

BottleDrop's Containers for Change program provides Oregonians with an easy way to donate funds from their bottles and cans to excellent nonprofits operating in communities around the state. BottleDrop customers can participate by simply leaving their bag tag stickers off of their Green Bags, and dropping them off at any BottleDrop facility, like the Redemption Center in Newport, Ore.

"We are so thrilled and honored to receive this donation! The funds from OBRC will help us work with Oregon breweries for a special 'Maris Otter Malt Challenge' this winter, to raise awareness about sea otters and their immense ecological positive impacts for our marine ecosystems," said Chanel Hason, Director of Outreach & Community Relations for the Elakha Alliance.

The Elakha Alliance was formed by tribal, nonprofit, and conservation leaders with the hopes of seeing sea otters, a once native keystone species, return to the Oregon coastline. The organization is in the process of completing a complex Feasibility Study and Economic Impact Assessment regarding sea otter introduction, which will be open for public comment this August on their website. They also invite the public to join them for monthly educational and engaging webinars.

BottleDrop customers can visit bottledropcenters.com/containersforchange/ to learn more about this program, and how they can use their beverage containers to support excellent nonprofits, foundations, and advocacy organizations in Oregon.

BottleDrop account holders can also donate funds from their online balance directly to the Elakha Alliance [here](#).

About OBRC

The Oregon Beverage Recycling Cooperative (OBRC) is the industry steward of Oregon's nationally recognized beverage container redemption system. Headquartered in Clackamas, OR, OBRC is a statewide not-for-profit cooperative, formed by the beverage industry. OBRC helps keep Oregon beautiful by providing outstanding services to partners, distributors, retailers and the public for the recovery, reuse and recycling of beverage containers. Through OBRC's BottleDrop Redemption Centers and container pickup service for more than 2,500 retail partners, the co-op recycles around 2 billion beverage containers annually, protecting the Oregon we love, supporting the causes we cherish and inspiring innovation beyond our borders – all without a single penny of state funding. To learn more, visit BottleDropCenters.com or OBRC.com.

About Elakha Alliance

The Elakha Alliance works to restore a healthy population of sea otters to the Oregon coast to make Oregon's marine and coastal ecosystem more robust and resilient. To learn more about their efforts, donate, or RSVP for a webinar, visit <https://www.elakhaalliance.org/>. You can also find them on [Facebook](#), Instagram ([@ElakhaAlliance](#)), and Twitter ([@ElakhaA](#)).

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[Here](#) you will find photos of Oregonians processing or bringing Blue or Green Bags filled with redeemable containers to facilities to benefit nonprofits around the state. Photos should be credited to Oregon Beverage Recycling Cooperative.

Below you will find photos submitted by the Elakha Alliance, as well as their logo. Photo credits are listed below each photo.





Description: Elakha Alliance Board Members Roberta Hall & Bob Bailey
 Photo Credit: Elakha Alliance



Elakha Alliance Board Members David Shepardson & Peter Hatch
 Photo Credit: Elakha Alliance



Description: Sea otters
Photo Credit: Michael Peters



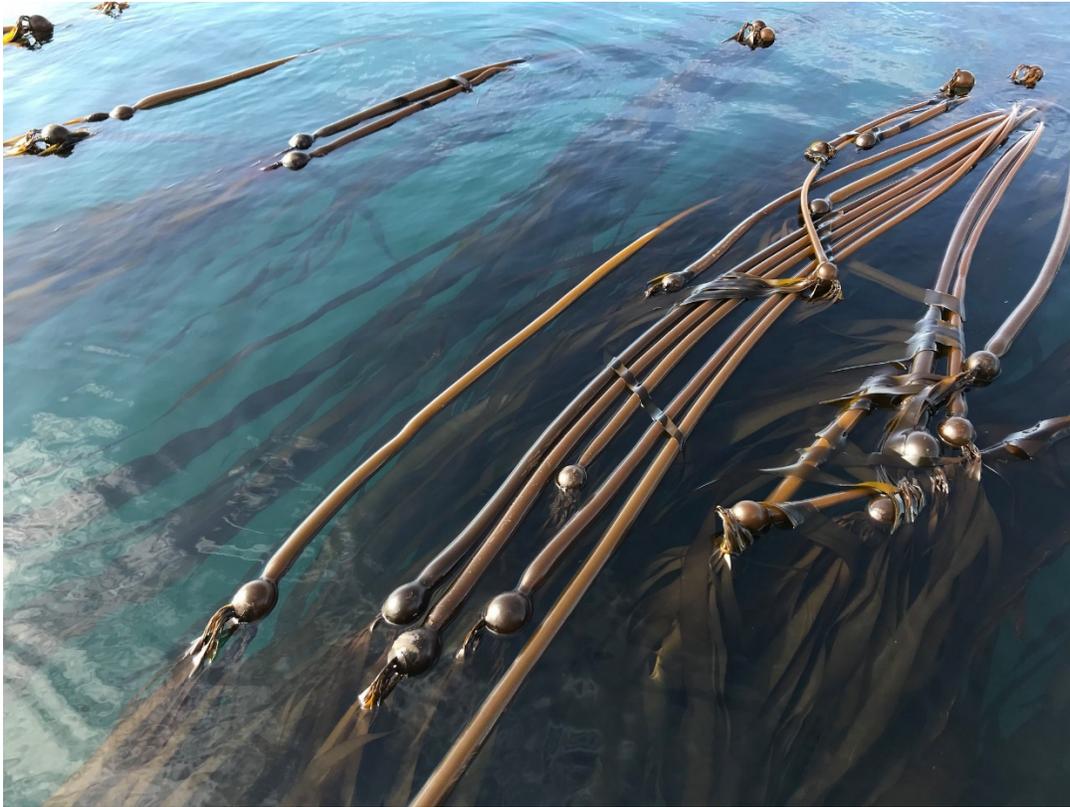
Description: Sea otter mom and pup
Photo Credit: Mimi Ditchie



Description: Sea otter mom and pup
Photo Credit: Harold Litwiler



Description: Bull kelp
Photo Credit: Laura Tesler



Description: Bull Kelp
Photo Credit: Sara Hamilton